

# CONTRACT



**WNLO**  
**2077 Elmwood Ave.**  
**Buffalo, NY 14207**  
**(716) 874-4410**

And:

**Hulsen Media Services**  
**2400 Laramie Trail**  
**Austin, TX 78745**  
**USA**

<u>Contract / Revision</u> 928407 /		<u>Alt Order #</u> 25280757
<u>Product</u> <b>Candidate</b>		
<u>Contract Dates</u> <b>09/05/16 - 09/18/16</b>		<u>Estimate #</u> <b>884</b>
<u>Advertiser</u> <b>POL/Michael Flaherty for Erie Co District Attc</b>		<u>Original Date / Revision</u> 09/06/16 / 09/09/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WNLO</b>	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9915247	<u>Advertiser Code</u> 117	<u>Product 1/2</u> 117
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNLO	09/07/16	09/07/16	M-F News 4 at 10 O'clock	10p-11p		:30				NM	3	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	--1----	1			\$50.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WNLO	09/05/16-09/11/16	M-F News 4 at 10 O'clock	10p-11p	---W-----	:30		<del>\$50.00</del>		NM		
			See MG 1.2,1.3,1.4										
	2	WNLO	09/09/16-09/09/16	M-F News 4 at 10 O'clock	10p-11p	-----F----	:30		\$90.00		NM		
	Ⓜ		MG for 2.1,1.1										
	3	WNLO	09/09/16-09/09/16	M-F 9a-10a	9a-10a	-----F----	:30		\$5.00		NM		
	Ⓜ		MG for 2.1,1.1										
	4	WNLO	09/09/16-09/09/16	M-F 10a-11a	10a-11a	-----F----	:30		\$5.00		NM		
	Ⓜ		MG for 2.1,1.1										
N 2	WNLO	09/08/16	09/08/16	M-F News 4 at 10 O'clock	10p-11p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	---1---	1			\$50.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WNLO	09/05/16-09/11/16	M-F News 4 at 10 O'clock	10p-11p	----Th-----	:30		<del>\$50.00</del>		NM		
			See MG 1.2,1.3,1.4										
N 3	WNLO	09/09/16	09/09/16	M-F News 4 at 10 O'clock	10p-11p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--	1			\$50.00					
N 4	WNLO	09/12/16	09/12/16	M-F News 4 at 10 O'clock	10p-11p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	1-----	1			\$50.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WNLO	09/12/16-09/18/16	M-F News 4 at 10 O'clock	10p-11p	M-----	:30		<del>\$50.00</del>		NM		
			See MG 4.2										
	2	WNLO	09/10/16-09/10/16	EN SA/SU	EN SA/SU	-----Sa--	:30		\$50.00		NM		
	Ⓜ		MG for 4.1 09/12										
N 5	WNLO	09/10/16	09/10/16	LN	LN		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-	1			\$50.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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928407 /	25280757

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/05/16 - 09/18/16	Candidate	884

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Michael Flaherty for	09/06/16 / 09/09/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount				
N 6	WNLO	09/11/16	09/11/16	LN	LN		:30				NM	1	\$50.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>								
	Week:	09/05/16	09/11/16	-----1				1	\$50.00								
<b>Totals</b>													0.00			7	\$300.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/12/16	7	\$300.00	(\$45.00)	\$255.00
<b>Totals</b>	7	\$300.00	(\$45.00)	\$255.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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